

Module 9 Discussion Questions: Intro to Trademarks

1. What are some of the advantages and disadvantages of trademarks?
2. How do you see trademarks being used in your informatics, new media or paralegal career?
3. Is registering for a trademark more difficult or easier than you thought?
4. Will it be easy or difficult to you to select a trademark that is "distinctive"?
5. Are there trademarks that you think are particularly clever or fanciful that you wish you had thought of yourself?
6. What are some of the dangers of not doing adequate research before selecting a domain name and/or a trademark?